



News From

Maggie Brooks

Monroe County Executive

For Immediate Release
Tuesday, August 3, 2010

BROOKS: AIRTRAN ANNOUNCES NEW NON-STOP SERVICE TO FORT MYERS

Monroe County Executive Maggie Brooks announced that AirTran Airways will launch non-stop service from the Greater Rochester International Airport (GRIA) to Fort Myers, Florida.

"The Greater Rochester International Airport is thrilled to welcome for the first time AirTran Airways' new non-stop service to Fort Myers, Florida. This is great news for area travelers," said Monroe County Executive **Maggie Brooks**. *"Thanks to the addition of low-fare carriers like AirTran Airways, our airport has experienced record growth and continues to attract affordable service to major cities."*

Brooks said nearly 18 percent of all passengers who fly out of GRIA use AirTran Airways, making it the third most-traveled airline out of Rochester.

"AirTran Airways is proud to add new non-stop service to Fort Myers, Florida," said John Kirby, senior director of strategic planning for AirTran Airways. *"Travelers from Rochester, New York will be able to enjoy our Business Class, Wi-Fi, and over 100 channels of complementary XM Satellite Radio on their way to the beautiful beaches of Southwest Florida."*

This announcement follows recent news that GRIA is now ranked as the 14th most affordable Airport in the United States; beating out Syracuse (ranked #33), Buffalo (ranked #39), and Albany (ranked #55).

AirTran Airways will offer the following non-stop flight on Saturday's between the GRIA and Ft. Myers, Florida beginning service on November 20, 2010. Tickets for this new service are on sale now at www.airtran.com and are booking through March 9, 2011 at this time.

<u>From</u>	<u>To</u>	<u>Departs</u>	<u>Arrives</u>	<u>Frequency</u>
Rochester	Ft. Myers	8:00 a.m.	11:10 a.m.	Saturday Service Service Begins: 11/20/10
Ft. Myers	Rochester	10:05 a.m.	1:05 p.m.	Saturday Service Service Begins: 11/20/10

AirTran Airways also offers daily non-stop flights between Rochester and Atlanta, Baltimore and Orlando. For updated flight information, visit www.airtran.com.

###

Media Inquiries, contact:
Department of Communications at 753-1080