



News From

Maggie Brooks

Monroe County Executive

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MONROE COUNTY HOSTS 14TH AIRPORT 5K TO BENEFIT LIFETIME ASSISTANCE, INC.

Longtime community event has raised over \$400,000

Monroe County Executive **Maggie Brooks**, joined by representatives from Lifetime Assistance, Inc. and other Airport 5K sponsors, kicked off the 14th Annual Airport 5K Walk/Run at the Greater Rochester International Airport (ROC).

“The Greater Rochester International Airport is proud to host one of the most unique and exciting races in Monroe County, which not only promotes the health and fitness of our residents, but also supports our community’s largest provider of services to children and adults with developmental disabilities,” said **Brooks**. *“For the past 14 years, we have worked with Lifetime Assistance to make this event a success and this year is certainly no different.”*

This year’s event included a guest appearance by Rochester native Abby Wambach, the 2012 FIFA World Women’s Soccer Player of the Year. Abby is a two-time Olympic Gold medalist, a five-time United States Soccer Athlete of the Year award winner and member of the US National team since 2003. Burke Group and First Niagara presented Abby’s special appearance at this year’s race to boost support for Lifetime Assistance Foundation’s largest fundraising event.

The Airport 5K Walk/Run is a family-friendly event that offers a variety of activities for attendees to enjoy. Attractions include static aircraft displays which line the course from the U.S. Army National Guard, Civil Air Patrol, vintage war planes and more. Participants and spectators can also enjoy the Seneca Park Wegmans Zoomobile and entertainment provided by Fickle 93.3 local radio on-air personality “Marti”.

The event also features a “Fun Run” for children under the age of 12 years.

“This unique event highlights a very meaningful collaboration between Monroe County Executive Maggie Brooks, Lifetime Assistance and our wonderfully generous community, in assisting neighbors with developmental disabilities. What a great way to spend a Saturday morning!” said **James Branciforte**, President & CEO, Lifetime Assistance, Inc.

Contributions from the Airport 5K Walk/Run directly benefit Lifetime Assistance, Inc. and help ensure that individuals living with developmental disabilities have access to essential support services. Lifetime Assistance, Inc., founded in 1978, provides comprehensive services to children and adults with developmental disabilities and their families. Lifetime Assistance now serves approximately 1,800 people locally and is one of the largest not-for-profit community service organizations in the Greater Rochester area. The Lifetime Assistance Foundation was established in 1994 to seek charitable funding to benefit programs and services for individuals living with developmental disabilities.

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