



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

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BROOKS ANNOUNCES KWIK FILL AS TITLE SPONSOR FOR THE 2014 ROCHESTER AIRSHOW

Camp Good Days & Special Times designated as charitable beneficiary; U.S. Thunderbirds seek nominations for special "Hometown Hero" flight

Joined by representatives from Kwik Fill, Camp Good Days & Special Times and the Greater Rochester International Airport (ROC), Monroe County Executive **Maggie Brooks** today announced Kwik Fill as the official title sponsor of the 2014 Rochester International Airshow.

*"We are excited to welcome Kwik Fill as the title sponsor of the 2014 Rochester International Airshow, to be held on this summer on August 16th and 17th," said **Brooks**. "The U.S. Air Force Thunderbirds promise to keep spectators on the edge of their seats and, best of all, a portion of the show's proceeds will be donated to Camp Good Days & Special Times."*

*"Kwik Fill is pleased to be the title sponsor for the 2014 Kwik Fill Rochester International Airshow," said **Lance Pangborn**, Kwik Fill Director of Advertising. "Our largest concentration of Kwik Fill locations is in the Rochester area, and we are thrilled to offer our customers and the whole community an exciting event that is as American as the fuels we sell."*

A portion of the proceeds from this year's Kwik Fill Rochester International Airshow will be donated to Camp Good Days & Special Times, Inc. Camp Good Days and Special Times, Inc., is a not-for-profit organization dedicated to improving quality of life for children, adults and families whose lives have been touched by cancer and other life challenges through summer camping experiences and year-round events and activities.

*"We're extremely pleased to partner with the airshow this summer and have the proceeds benefit our inaugural Men's Prostate Program," said **Gary Mervis**, Chairman & Founder of Camp Good Days & Special Times. "Camp Good Days has a beautiful recreational facility on Keuka Lake, and will model our Men's Prostate Retreat after our extremely successful Women's Oncology Program, which began in 1996, and has served over 5,000 women since its inception."*

This year's airshow includes an opportunity for community members to nominate a Hometown Hero to be considered for a ride-of-a-lifetime in a Thunderbird jet. The Hometown Hero portion of the airshow program was created by the U.S. Air Force

**Title Sponsor and Charitable Beneficiary
for 2014 Kwik Fill Rochester International Airshow**

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Thunderbirds to highlight the extraordinary Americans who are doing their part in their communities, displaying the same pride, excellence and service that America's airmen show every day.

For airshow ticket information, program details, and to make a Hometown Hero nomination, visit www.rocairshow.info. Children 15 and under are admitted free with an adult ticket purchase, making this a great family-fun event.

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