



News From

Maggie Brooks

Monroe County Executive

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BROOKS ANNOUNCES AIRPORT AMONG NATIONAL LEADERS FOR MORE AFFORDABLE FARES

*Report Shows GRIA Records 14 Year Decrease in Cost of Average Fare;
Ranks Third For Airports Across the Country*

Monroe County Executive **Maggie Brooks** today announced that the average fare out of the Greater Rochester International Airport (GRIA) has decreased by more than \$100 since 1995. With average fare cost dropping 27.3% during that span, GRIA ranks third among airports with the largest decreases, joined by White Plains, NY at #1 and Manchester, NH at #2.

*“Its success in maintaining affordable air travel is just one of the many reasons that the Greater Rochester International Airport has been so successful over the years,” said **Brooks**. “That our airport ranks among the top five drops in average fare since 1995 is a true testament to this Administration’s ability to work collaboratively with airlines and the general aviation community. Monroe County is proud that, even in these tough times, local residents can still enjoy travel at a reasonable price – a price that continues to fall in order to better meet the needs of our families.”*

Average fare data was compiled and reported by the U.S. Department of Transportation's Bureau of Transportation Statistics (BTS) through a fourteen year survey of all airports across the nation. BTS, a division of the Research and Innovative Technology Administration, reports average fares based on total ticket value, which consists of the price charged by airlines plus any additional taxes and fees levied at the time of purchase.

*“Affordable air travel directly benefits employers in our community by creating connections to world-wide markets and providing an invaluable edge in today’s global economy,” **Brooks** added. “That’s why Monroe County is proud to work with the Monroe County Airport Authority each year to continue improvements to the airport’s already state of the art facility, all completed at no cost to local property taxpayers.”*

Contributing to GRIA’s fare decrease is increased competition from discount airlines, such as JetBlue and AirTran, which Monroe County has worked diligently to attract to the Rochester market in recent years.

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