



News From

Maggie Brooks

Monroe County Executive

For Immediate Release
Saturday, June 21, 2014

MONROE COUNTY HOSTS 15TH AIRPORT 5K TO BENEFIT LIFETIME ASSISTANCE, INC.

Longtime community event has raised over \$500,000

Monroe County Executive **Maggie Brooks**, joined by representatives from Lifetime Assistance, Inc. and other Airport 5K sponsors, kicked off the 15th Annual Airport 5K Walk/Run at US Airports Hangar at the Greater Rochester International Airport (ROC).

"I am proud that Monroe County and The Greater Rochester International Airport partner with Lifetime Assistance each year to host this great family event," said Brooks. "The Airport 5K not only promotes the health and fitness of participating residents, it also provides support to members of our community living with developmental disabilities."

The Airport 5K Walk/Run is a family-friendly event that offers a variety of activities for attendees to enjoy. Attractions include static aircraft displays that line the course from the U.S. Army National Guard, Civil Air Patrol, Rochester Air Center and more. Participants and spectators can also enjoy the Seneca Park Wegmans Zoomobile and entertainment provided by Fickle 93.3 local radio on-air personality "Marti".

The event also features a "Fun Run" for children under the age of 12 years.

This year's event included a guest appearance by Churchville native Ryan Chalmers, a United States Paralympian. In 2013, Chalmers set out on an incredible journey, pushing his wheelchair across the U.S. to raise awareness for the potential of all persons with disabilities and to raise funds for those with disabilities. Burke Group and First Niagara presented Chalmers' special appearance at this year's race to boost support for Lifetime Assistance Foundation's largest fundraising event.

"This is one of the more popular events for runners and walkers in the greater Rochester area," said James S. Branciforte, President & CEO of Lifetime Assistance. "Thanks to the tremendous help and support of our volunteers and sponsors, this is a premier 5K event, providing a top rated course for serious runners and fun for the whole family, all while benefiting Lifetime Assistance."

Contributions from the Airport 5K Walk/Run directly benefit Lifetime Assistance, Inc. and help ensure that individuals living with developmental disabilities have access to essential support services. Lifetime Assistance, Inc., founded in 1978, provides comprehensive services to children and adults with developmental disabilities and their families. Lifetime Assistance now serves approximately 1,800 people locally and is one of the largest not-for-profit community service organizations in the Greater Rochester area. The Lifetime Assistance Foundation was established in 1994 to seek charitable funding to benefit programs and services for individuals living with developmental disabilities.

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