



News From

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Monroe County Executive

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DINOLFO ANNOUNCES FIRST RIDESHARE COMPANY PERMITTED TO OPERATE AT ROC AIRPORT

Lyft Will Provide a New Option for Travelers and Create a Better Passenger Experience

Monroe County Executive **Cheryl Dinolfo**, joined by representatives of the airport and the Monroe County Airport Authority (MCAA), announced today that Lyft is the first rideshare company to reach an agreement permitting operations to begin at the Greater Rochester International Airport (ROC).

Dinolfo participated in a ceremonial execution of the agreement allowing Lyft to become operational on June 29, 2017, the first day rideshare operations are allowed in New York State.

“We are thrilled to be one of the first airports in Upstate New York to reach a rideshare agreement with Lyft,” said **Dinolfo**. *“Ridesharing companies like Lyft present great economic benefits to the communities they serve. From curbside to cabin we are creating a better passenger experience at ROC and we are happy to be able to offer this additional ground transportation option for our passengers and employees.”*

Lyft is the fastest growing rideshare company in the U.S. and is available in more than 350 cities and 220 airports. With the agreement now executed, beginning June 29th passengers arriving at ROC can be picked up from a designated area in front of the baggage claim terminal and can be dropped off on Airport property as their outbound travel requires.

“We’re excited to announce our partnership with the MCAA which will bring Lyft’s safe, reliable and affordable transportation options to the millions of passengers who travel through ROC each year.” said **Kirk Safford**, Lyft’s Sr. Manager – Airports & Venues. *“Lyft would like to thank County Executive Dinolfo and the ROC staff for their collaborative effort in reaching this agreement.”*

The Monroe County Airport Authority approved a resolution earlier in the day allowing the Airport to enter into agreements with Transportation Network Companies (TNCs) such as Lyft to operate on Airport property. Negotiations with other TNCs, such as Uber, remain ongoing.

This exciting announcement comes just in time for the peak summer travel season at ROC.

Currently ROC serves 2.4 million passengers annually and offers an average of 27,815 seats per week to eighteen non-stop destinations with connections provided by seven major airlines and their affiliates.

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