



News From

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Monroe County Executive

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DINOLFO WELCOMES NEWLY DESIGNED AND RELOCATED HUDSON STORE TO ROC

Spacious, Open Air Store Stocked with Travel Essentials & More

Monroe County Executive **Cheryl Dinolfo** and representatives from Hudson Group announced the official opening of the newly designed Hudson store at the Greater Rochester International Airport (ROC). The new spacious, open air store is conveniently located in the center of the food court post-security and across from the Central Passenger Security Checkpoint, also currently in redesign.

“As a significant economic driver in our community, our Airport supports over 10,000 jobs and generates over \$800 million in economic activity,” said **Dinolfo**. *“As part of our ongoing ROC renovation project, we’re working with vendors like Hudson to provide an enhanced shopping experience to travelers with a diverse array of needs. The new, innovative Hudson store reflects our shared commitment to providing an outstanding passenger experience from start to finish.”*

The new Hudson store encompasses approximately 2,000 square feet of retail space stocked with travel essentials ranging from books, magazines, snacks and beverages to travel and convenience necessities, tasteful local souvenirs and electronics. It also features “I Love New York” apparel, memorabilia, and much more.

This relocation is only one of a series of food and beverage enhancements, redesigns and relocations that will take place over the coming months to bring travelers expanded dining and retail options as part of the ROC renovation.

“We’re excited to partner with Greater Rochester International Airport (ROC) to give more travelers the chance to discover our products and portfolio of offerings,” said **Joe DiDomizio**, President and CEO of Hudson Group. *“As the Traveler’s Best Friend, we look forward to maintaining and building on our strong relationship with the ROC management team and the state of New York through our shared exceptional commitment to better serve travelers and improve the overall experience.”*

Hudson Group, one of the largest travel retailers in North America, is committed to enhancing the travel experience for over 300,000 travelers every day in the continental United States and Canada. Anchored by our iconic Hudson, Hudson News and Hudson Bookseller brands, Hudson Group operates over 1,000 duty-paid and duty-free stores in 88 locations, including airports, commuter terminals, hotels and some of the most visited landmarks and tourist destinations in the world. Our wide range of store concepts include travel essentials and convenience stores, bookstores, duty-free shops, branded specialty stores, electronics stores, and quick-service food and beverage outlets.

The ROC Renovation project is scheduled for completion in October 2018. For weekly updates, visit www.rocrenovation.com, and for more information about The Hudson Group, visit www.hudsongroup.com and www.dufry.com.

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