



News From

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DINOLFO: ROC AIRPORT JOINS AIRA NETWORK TO IMPROVE ACCESS FOR BLIND AND LOW VISION TRAVELERS

Passengers now able to access visual information on-demand from a remote Aira agent, free of charge, while at the Airport

Monroe County Executive **Cheryl Dinolfo** today joined representatives from Aira and the Greater Rochester International Airport (ROC) to announce that ROC has joined the Aira airport network to expand access to visual information for blind and low-vision travelers.

“We are proud to partner with Aira to offer complementary, on-demand access to visual information for passengers while at the Airport,” said **Dinolfo**. *“The addition of this technology will create a better passenger experience for blind and low-vision travelers and is timely for our community as host to the upcoming American Council of the Blind National Conference and Convention July 5 – 12, 2019. I want to thank Aira for supporting our mission to make the Airport an inclusive and accessible facility for all travelers.”*

Blind and low-vision passengers can download the Aira app on their smartphone and use it to connect to a highly-trained, remotely-located agent to access visual information on-demand. The agent, who makes use of live video stream, GPS, maps, and other web-based data, provides real-time information to empower blind and low-vision travelers to navigate and experience the airport on their own terms and time. This is especially useful in navigating security lines, terminal amenities, restrooms, gate changes, baggage claim, and more.

“Rochester is becoming a hub for progressive inclusion as it continues to adopt the enhanced experiences that Aira provides for those who are blind or have low vision, such as shopping at Wegmans and now traveling via ROC Airport,” said **Suman Kanuganti**, CEO and Co-Founder of Aira. *“The 2019 American Council of the Blind Conference and Convention will be held in Rochester, so now is the perfect time for the city to showcase its commitment to accessibility.”*

Aira not only greatly enhances independence and mobility for those with vision loss but also forms the basis of its endeavor to create smart environments that are accessible for all. Passengers can download the app for free at www.aira.io/app and use it at ROC, while existing Aira subscribers will also have free access at the Airport. More information on Aira is available through the company website at www.aira.io/how-it-works.

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