



News From

Maggie Brooks

Monroe County Executive

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BROOKS HOSTS 11TH ANNUAL AIRPORT 5K TO BENEFIT LIFETIME ASSISTANCE, INC.

Longtime community event has raised over \$300,000 for Lifetime Assistance programs and services

Monroe County Executive **Maggie Brooks**, joined by representatives from Lifetime Assistance, Inc. and other Airport 5K sponsors, today kicked off the 11th Anniversary Airport 5K Walk/Run at the Greater Rochester International Airport (GRIA).

“I am proud that Monroe County and the Greater Rochester International Airport partner with Lifetime Assistance each year to provide support to residents of our community living with developmental disabilities,” said Brooks. “I would personally like to thank all of the runners and walkers today for their participation and for doing their part to make a difference in the community.”

The Airport 5K Walk/Run is a family-friendly event that offers a variety of activities for attendees to enjoy. Attractions include static aircraft displays from the U.S. Army National Guard, the 1942 Geneseo Warbirds, U.S. Marine Reserve Corps, Mercy Flight, Seneca Park Wegmans Zoomobile and entertainment & music provided by local radio station 92.5 WBEE. The event also features a “Fun Run” for children under the age of 12 years.

“We are truly proud of our partnership with Monroe County and the Greater Rochester International Airport. Their tremendous support of Lifetime Assistance and this event has helped us to raise thousands of dollars in support of program and services for citizens with developmental disabilities,” said James Branciforte, President & CEO, Lifetime Assistance, Inc.”

Contributions from the Airport 5K Walk/Run directly benefit Lifetime Assistance, Inc. and help ensure that individuals living with developmental disabilities have access to the essential support services they deserve. Lifetime Assistance, Inc., founded in 1978, provides comprehensive services to children and adults with developmental disabilities and their families. Lifetime Assistance now serves approximately 1,800 people locally and is one of the largest not-for-profit community service organizations in the Greater Rochester area. The Lifetime Assistance Foundation was established in 1994 to seek charitable funding to benefit programs and services for individuals living with developmental disabilities.

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