



News From

Maggie Brooks

Monroe County Executive

For Immediate Release

Tuesday, April 16, 2013

BROOKS WELCOMES SOUTHWEST AIRLINES TO GREATER ROCHESTER INTERNATIONAL AIRPORT

*Southwest officially launches affordable daily non-stop service to
Baltimore (BWI), Chicago-Midway (MDW), Tampa (TPA), and Orlando (MCO)*

Monroe County Executive **Maggie Brooks** today joined Southwest Airline officials and local business representatives at the Greater Rochester International Airport (ROC) to announce the launch of daily non-stop service to two major Southwest hubs: Baltimore (BWI) and Chicago-Midway (MDW), as well as daily non-stop service to Tampa (TPA) and Orlando (MCO), Florida.

“Monroe County is thrilled to welcome Southwest Airlines to the Greater Rochester International Airport,” said **Brooks**. *“Access to affordable airfare, like the high-quality travel options provided by Southwest, strengthens our economy and provides business and leisure travelers alike with even more opportunities to make ROC our ‘Gateway to the World.’ I would like to thank Southwest for their commitment to our community and for their dedication to excellence in air travel across the country.”*

The daily non-stop service to Chicago-Midway (MDW) is new for ROC and provides a wide array of travel destinations to the west coast. Southwest Airlines is the only low-cost airline at ROC with flights to Chicago. Southwest Airlines is the largest low-cost carrier in the nation with 40 consecutive years of profitability. The airline will be using a Boeing 737 aircraft, offering more seats to destinations for ROC travelers – and bags fly FREE!

“Our arrival in Rochester represents one of the true benefits of our integration with AirTran Airways, allowing us to continue to bring low fares and legendary Customer Service to the People of Rochester, New York,” said Southwest Airlines Executive Vice President, **Ron Ricks**. *“We’re thrilled to provide New York Customers more access to our broad network of destinations; and at the same time, give existing Southwest Customers across America better access to Rochester, New York. This growth is exciting for Southwest Airlines.”*

In December 2012, Southwest Airlines joined four other airlines at ROC signing a new Airline-Airport Use and Lease Agreement committing to operating from ROC for the next three years. Nearly 18% of all passengers who flew out of ROC used AirTran Airways in 2012. This will make Southwest Airlines the third most-traveled airline out of ROC.

For more information or to book flights visit www.southwest.com.

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*Media Inquiries, contact:
Department of Communications at 753-1080*